

(A) Social Factors:

1. Labor Availability and Skills:

- (i) **Skilled, Semi-Skilled, and Unskilled Labor:** Evaluating the availability of skilled, semi-skilled, and unskilled labour goes beyond numbers. Understanding the depth of skills, experience levels, and adaptability to new technologies is crucial for operational efficiency.
- (ii) **Access to Training and Development:** Beyond mere availability, access to continuous training, skill development programs, and vocational education institutions ensures a constantly improving and adaptable workforce. Investing in training initiatives can lead to higher productivity and innovation within the workforce.

2. Quality of Life:

- (i) **Housing Options:** Assessing the availability and affordability of housing options for employees can impact their satisfaction and willingness to relocate. Accessible and comfortable housing near the workplace reduces commuting stress and improves work-life balance.
- (ii) **Healthcare Facilities:** Access to quality healthcare services, including medical facilities, wellness programs, and health insurance coverage, is essential for employee well-being and productivity. Locations with robust healthcare infrastructure attract and retain talent.
- (iii) **Education and Skill Enhancement:** Proximity to educational institutions, lifelong learning opportunities, and career advancement programs supports employee growth and retention. Investing in employee education and skill enhancement programs fosters loyalty and commitment.

3. Cultural and Social Environment:

- (i) **Cultural Diversity and Inclusion:** Embracing cultural diversity and promoting inclusion within the workplace fosters creativity, collaboration, and a sense of belonging among employees. Locations that celebrate cultural differences create vibrant and dynamic work environments.
- (ii) **Social Stability and Safety:** Assessing social stability, low crime rates, and a safe living environment provides a sense of security for employees and their families. Peaceful and secure communities contribute to employee well-being and job satisfaction.